# Armaan Sood

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#### Education

## **Arizona State University**

Tempe, AZ

Bachelor of Science, Business Data Analytics

Experience

## **Lead Data Engineer**

Tempe, AZ

Click 2 Craft Mar - Nov, 2024

- Developed custom web scrapers using Python libraries (BeautifulSoup, Scrapy) for collecting information for local Contractor Businesses
- Cleaned and processed large datasets using Pandas and NumPy, achieving 95% accuracy rate
- Leveraged OpenAI's API to enhance data preprocessing workflows, reducing manual processing
- Automated social media outreach using Make/Zapier and GoHighLevel increasing engagement by 25%

## **Data Analysis Intern**

Delhi, India

Children For Children

Mar - Jul, 2021

- Enhanced digital presence using algorithmic strategies, achieving 40% increase in engagement
- Conducted analysis of social campaigns, improving outreach engagement by 25%
- Raised \$2,400 through data-driven fundraising tactics, benefiting 250 girls' education

## **Data Analysis Intern**

Delhi, India

**YWCA** 

Jul - Dec, 2020

- Led research project team using Agile methodologies on the effects of peer pressure
- Conducted statistical analysis on peer pressure studies, improving mental health awareness
- Produced educational short film, increasing public awareness by 20%

#### **Projects**

#### AI Dashboard | Python, Flask, React, PostgreSQL, Docker

Nov 2024

- Built an interactive web application, hosted on Vercel, to provide daily updates on the latest AI tools, technologies, and innovations.
- Created a YouTube-inspired interface with dynamic animations and a user-friendly experience, ensuring efficient information retrieval and idea generation for AI-related projects.
- Implemented a system for aggregating and displaying up-to-date global AI advancements, tailored to support skill enhancement and project brainstorming.

## Outreach and Analysis Automation | B4Soup, Selenium, Pandas, OpenAI, Tableu

Mar 2024

- Built automated data pipeline using Selenium and Meta Graph API
- Integrated OpenAI API for data filtering and personalized marketing

#### Technical Skills

**Languages**: Python, Java, R, C/C++, HTML, CSS, JavaScript **Frontend**: React.js, Vue.js, Angular, Bootstrap, Tailwind CSS

**Backend**: Node.js, Express.js, Django, Flask **Databases**: MySQL, PostgreSQL, MongoDB, SQLite

DevOps: CI/CD, Docker, Kubernetes, Git

Machine Learning: SciKit-Learn, TensorFlow, PyTorch, Predictive Modeling

**Data Analysis**: Pandas, NumPy, Seaborn, Matplotlib **APIs**: OpenAI, Meta Graph API, RESTful APIs